

Module Code		AN-4329		
Module Title		News Writing and Production		
Degree/Diploma		BA degree		
Type of Module		Major Option		
Modular Credits		4	Total Student Workload	8 hours/week
			Contact Hours	3 hours/week
Prerequisite				
Anti-requisite				
Aims: This module is designed to enable students to demonstrate basic news writing skills, including writing summary news leads and inverted pyramid stories. Students will also be taught to use attribution and quotes correctly. In addition to analysing the language of the various news genres, attention is also given to understanding the discourse structure of these news genres. Discussions on media ethics and objectivity will also be raised in order to create students who will be, not just skilled media practitioners, but also those who constantly strive to uphold the highest standards of fairness and accuracy in their news reports.				
Learning Outcomes <i>On successful completion of this module, a student will be expected to be able to:</i>				
Lower order :	20%	<ul style="list-style-type: none">- Understand the theoretical aspects of news production- Understand how the various forms of media platforms operate in producing news		
Middle order :	40%	<ul style="list-style-type: none">- Apply their knowledge of theories to practical aspects of news production- Analyse news reports in different news genres and using various media		
Higher order:	40%	<ul style="list-style-type: none">- Create news reports in different news genres and using various media- Create news that adheres to universal standards of media ethics		
Module Contents: <ul style="list-style-type: none">• Defining news• News values• News gathering and interviewing• Ethics and objectivity• The language and structure of news genres• Writing for various news genres (hard news reports, feature articles)• Print vs online news• Writing and producing broadcast news				
Assessment	Formative Assessment	<ul style="list-style-type: none">-Weekly writing exercises- Tutorials- Class discussions.		
	Summative Assessment	Examination: 0% Coursework: 100% <ul style="list-style-type: none">• 2 Analytical tasks, 15% each- (30%)• 2 Writing assignments, 15% each- (30%)• 1 Group project- (40%)		